

STONE REPORT

StoneReport China is worldwide the only natural-stone magazine that is being produced in Europe and China. StoneReport China focuses the up-to-date relevant topics in China: natural stones from Europe and the Near East, modern quarry techniques, CNC-controlled production methods and economical laying and displacing techniques.

StoneReport China ist weltweit die einzige in Europa und China produzierte Natursteinfachzeitschrift. StoneReport China hat die zur Zeit in China relevanten Themen im Fokus: Natursteine aus Europa und dem Nahen Osten, zeitgemäße Steinbruchtechnik, CNC-gesteuerte Fertigungsmethoden und wirtschaftliche Verlege- und Versetztechniken.

Stone Report China è, a livello mondiale, l'unica rivista specializzata per la pietra naturale prodotta in Europa e Cina. Stone Report China focalizza l'attenzione su temi di grande attualità e rilevanza: le pietre naturali dell'Europa e del Medio Oriente, le più recenti tecniche utilizzate nelle cave di pietra, i metodi di produzione con le macchine CNC, gli aspetti economici.



Magazine for natural stone

Zeitschrift für Naturstein
Rivista per la pietra naturale



Magazine for natural stone and architecture

Zeitachrift für Naturstein + Architektur
Rivista per la pietra naturale e l'architettura



Magazine for natural stone in China

Zeitschrift für Naturstein in China
Rivista per la pietra naturale in Cina



Internet-newsletter in five languages

5-sprachiger Internet-Newsletter
Internet newsletter in 5 lingue



Events for natural stone and architecture

Events für Naturstein und Architektur
Eventi per pietra naturale e architettura

趋势 STONE REPORT

Why advertise in China now?

The demand for natural stone from all over the world is perpetually rising in China. Until 2010 the Chinese will invest about \$ 25 billion in natural stone. Already today the consumption is distinctly over 60 million m² a year. Natural stone from Europe and the Near East is gaining in importance continuously. You should now take your chance on profiting from this rasantly increasing market! A lot of European natural-stone and machine-building companies have already found a lucrative market in China. The in Europe developed know-how of laying and displacing methods is there being considered as exemplary.

Warum jetzt in China werben?

Der Bedarf an Naturstein aus aller Welt steigt in China stetig. Bis zum Jahr 2010 werden die Chinesen etwa 25 Billionen US-Dollar in Naturstein investieren. Schon heute liegt der Verbrauch bei deutlich über 60 Millionen Quadratmetern im Jahr. Natursteine aus Europa und dem Nahen Osten gewinnen stetig an Bedeutung. Nutzen Sie jetzt Ihre Chance, von diesem rasant steigenden Markt zu profitieren! Viele Naturstein- und Maschinenbau-Unternehmen in Europa haben in China bereits einen für sie lukrativen Markt gefunden. Das in Europa entwickelte Know-how der Verlege- und Versetzmethoden gilt dort als vorbildlich.

Perché fare pubblicità in Cina ora?

In Cina, la domanda di pietra naturale proveniente da tutto il mondo cresce regolarmente. Fino al 2010 i Cinesi investiranno nella pietra naturale circa 25 miliardi di dollari. Già oggi, il consumo di pietra naturale è stimato in 60 milioni di metri quadri all'anno. La pietra naturale dell'Europa e del Medio Oriente acquista sempre più importanza. Approfittate della possibilità di presentarvi su questo mercato in crescita! Numerose aziende europee hanno già trovato in Cina un mercato lucrativo. Il know how sviluppato in Europa viene considerato in Cina come modello.

S

MEDIA INFORMATION
MEDIA-INFORMATIONEN
TARIFE E CALENDARIO EDITORIALE

S is unique
ist einzigartig
è unica

S is independent
ist unabhängig
è indipendente

S is being talked about everywhere
ist im Gespräch
è ben conosciuta

S provides contacts
schafft Kontakte
crea contatti

S guarantees success
nutzen, heißt Erfolg haben
garantisce successo

S knows your customers
kennt Ihre Kunden
conosce i Vostri clienti

S offers anything you need
bietet alles, was Sie brauchen
Vi offre tutto quello di cui avete bisogno

1 Initial circulation: 5,000 copies

2 Magazine format: 210 mm wide, 297 mm high, DIN A4
Type area: 185 mm wide, 268 mm high
Number of columns: 4
Column width: 43 mm

3 Printing and binding methods, print copy:
 Offset printing, CTP, PUR adhesive binding, 70 raster, electronic transfer of advertisements (ISDN, Leonardo Pro: +49(0) 89/45 40 12 06)

4 Publication frequency: five times a year
Publishing company: Callwey Verlag
Address: Streifeldstraße 35, 81673 München
Internet: www.stonereport.com, www.stonereport.com.cn
E-mail: anzeigen@stein-netz.de

Our general terms of business apply.
 These can be viewed at: www.stein-netz.de/service/index-s8.htm

5 Publisher: Callwey Verlag
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6 Payments terms: 2% discount on payment in advance, net amount on payment within 14 days after invoice date, VAT ID no. DE 130490784
Bank details:
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 IBAN DE84 7001 0080 0003 5318 08, SWIFT / BIC PBNKDEFF
 Stadtparkasse München (Sort code 701 500 00) Acct. no. 39 111 505
 IBAN DE45 7015 0000 0039 1115 05, SWIFT / BIC SSKMDEMM
 Postscheckamt Zürich Acct. no. 0080 546 978

Your control of returns

Every advertisement and every editorial contribution receives an index number. You will obtain the lists of your returned goods a few weeks after their publication directly from China.

- | | |
|---|--|
| <input type="checkbox"/> 91100 R.E.D Granit | <input type="checkbox"/> 91311 伊莱克斯建筑产品厦门有限公司 |
| <input type="checkbox"/> 91102 Eastern Granit | <input type="checkbox"/> 91312 Burkhardt |
| <input type="checkbox"/> 91101 NürnbergMesse | <input type="checkbox"/> 91313 KGS Diamond International |
| <input type="checkbox"/> 91103 Marmi-Granit Manologlou S.A. | <input type="checkbox"/> 91314 Finali Komplet-Steinpflege |
| <input type="checkbox"/> 91105 Lauster | <input type="checkbox"/> 91315 CPC |
| <input type="checkbox"/> 91104 BULNED | <input type="checkbox"/> 91316 Z Laser |
| <input type="checkbox"/> 91115 Juma | <input type="checkbox"/> 91317 Pedrini S.p.A. |
| <input type="checkbox"/> 91106 STONETECH 2005 Beijing | <input type="checkbox"/> 91318 保加利亚最现代化的天然石材企业 |
| <input type="checkbox"/> 91301 石材表面的清洗、维护及保养 | <input type="checkbox"/> 91319 产自伊朗的石材 |
| <input type="checkbox"/> 91302 模式板状石材表面加工装置 | <input type="checkbox"/> 91320 Lauster Steinbau |
| <input type="checkbox"/> 91303 带有 CNC 加工功能的模式板装置 | <input type="checkbox"/> 91321 Glaser rekostein |
| <input type="checkbox"/> 91304 具有革新意义的金刚石锯 | <input type="checkbox"/> 91322 Helcon Marbles/Vassilas |
| <input type="checkbox"/> 91305 瑞士人“精密”的废水处理方法 | <input type="checkbox"/> 91323 Juhari-Bachis-Schleifer |
| <input type="checkbox"/> 91306 Arbes | <input type="checkbox"/> 91324 Juma |
| <input type="checkbox"/> 91307 Z Baveloni S.p.A | <input type="checkbox"/> 91325 David Fernandez Grande S.L. |
| <input type="checkbox"/> 91308 Breton S.p.A | <input type="checkbox"/> 91326 Coarinho S.A. |
| <input type="checkbox"/> 91309 Ghinea srl | <input type="checkbox"/> 91327 Franken-Schoffer |
| <input type="checkbox"/> 91310 waha | <input type="checkbox"/> 91328 Dekor-Stein |

天然石材卡片索引: Grissal Grigio Aveiro

7 Price list

Your advertisement in the text section can be translated and adapted to Chinese reading habits free of charge.

Format	Number of columns	Width x height mm	b/w €	4c €
1/1		185 x 268	1,995.00	2,495.00
1/2	2-column or 4-column	90 x 268 185 x 132	999.00	1,299.00
1/4	1-column or 2-column 4-column	43 x 268 90 x 132 185 x 64	499.00	699.00

Special forms of advertising and inserts on request

8 Format for bleed advertisements:

(including 3 mm trim allowance) **Width x height:**
 1/1 page 216 x 303 mm
 1/2 page landscape, bottom half of page 216 x 149 mm
 1/2 page portrait, outside column 103 x 303 mm

9 Discounts:

Repeat scale Quantity scale
 for 2 bookings 5% discount for 2 pages 10%
 for 4 bookings 10% discount for 4 pages 15%

10 Combination discount:

For advertisements in 2 Callwey publications we grant a combi-discount of 5% per further magazine in addition to the repeat and quantity discount!

11 Source of suppliers A - Z:

Each printline (about 40 strokes) € 10,00
 Catchword gratis (see example)

EXAMPLE

Basaltina

Fuchs I-Schlanders, 00 39/04 73/741741, F. 741777

NATURSTEIN RISSE, Daimlerstr. 3, 59609 Anröchte, Tel. 0 29 47/97 99-0, Fax 0 29 47/97 99 45, www.naturstein-risse.de

Schulte GmbH & Co. KG, Natursteinbetrieb, 59609 Anröchte, Tel. 02947/291, Fax 02947/4221

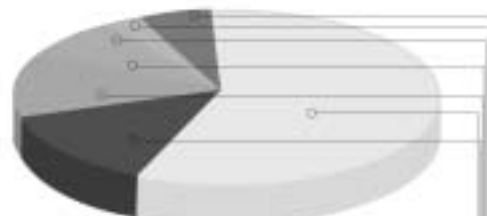
Basaltite®

AVI Natursteinvermittlung, Hofbaumgärten 35, 73230 Kirchheim-Nabern, T. 07021/83652, Fax 83457

Basaltlava

Natursteinwerk Josef

Circulation in China: 5000 copies



Issue	Dates	Topics	Fairs
S01 February	Publication date 20.02.2006 Deadline for advertisements 01.02.2006	Natural stones from Scandinavia Bridge saws Laying with the thick-bed method StoneCards: Natural stones from Scandinavia	Stone , Xiamen 03. - 06. 03. 2006
S02 April	Publication date 01.04. 2006 Deadline for advertisements 13.03.2006	Natural stones from Brasil Multi-functional machinery: backhoe loaders Avoiding discolorations StoneCards: Natural Stones from Brasil	Stonetech , Shanghai 10. - 13. 04. 2006
S03 September	Publication date 20.09. 2006 Deadline for advertisements 01.09.2006	Natural stone business in India Laying with the thin-bed method Expectations for advanced quarrying StoneCards: Natural stone from India	Marmomacc , Verona 05. - 08. 10. 2006
S04 December	Publication date 20.12. 2006 Deadline for advertisements 01.12.2006	Perspectives of the chinese natural stone business Multi-wire cutting machine for blocks Avoiding concavities StoneCards: Limestones/ surfaces from Germany	

Our partners:



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